

15th April 2016

## Press Release

### WAVESTORE ANNOUNCES AFRICA PARTNERSHIP WITH TALK TECHNOLOGY

*The new relationship will see the specialist IT distributor offer Video Management solutions across the Sub-Saharan Africa region*

LONDON, UNITED KINGDOM, 14 APRIL 2016 – [Wavestore](#), a UK headquartered corporation specialising in Video Management Systems and recognised for its open platform high performance systems and extensive analytics, today announced a distribution agreement with [Talk Technology](#), the pan-African technology distribution and channel services specialist, to deliver its integrated security solutions across Africa (outside of RSA region).

The agreement is part of the Wavestore strategy to develop the African region. Talk Technology will promote the Wavestore ‘Better Together’ Partner Program in the region offering training and certification for installers and systems integrators as part of the Talk-Security platform in Africa.

James Smith, Marketing Director at Wavestore, said “We recognise the rapid development of the Africa market and see the opportunities for the Wavestore Video Management Systems and our expert analytics as a perfect match for an increasingly security conscious Africa. Talk Technology are implementing our partner certification programs in region to ensure expert partners are in place. Their existing relationships and extensive knowledge of the African market make this a perfect partnership.”

Wavestore, winner of two prestigious *Queen’s Awards for Enterprise* in 2015 for Innovation and International Trade, delivers a host of powerful video, data and audio management and recording benefits to new or existing security systems. Sitting at the heart of an electronic security solution, Wavestore’s truly independent, open platform Video Management

Software (VMS) enables organizations to unlock the full potential of an integrated solution and maximize return on investment.

John Spreadborough, Managing Director of Talk Technology added, “This agreement with Wavestore brings the African market a universally acknowledged video management platform, we will implement the partner programs across all the vendors in the Talk-Security business. The regional threats have increased demand for leading edge solutions which we are bringing to market now.”

For more information on Wavestore email [XXXXX](mailto:XXXXX) or go to [www.wavestore.com](http://www.wavestore.com).

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### **About Wavestore**

Wavestore’s truly independent open platform Video Management Software (VMS) enables users to achieve maximum return on investment from their security solution by unlocking its full potential.

Sitting at the very heart of a security system, Wavestore combines powerful ‘any source’ video, audio and recording management with deep integration across multiple technologies from a wide range of third-party technology providers. These include **leading camera, video analytics, access control, recording and sensor providers**, making it possible for users to effortlessly operate, monitor, control and manage a best-in-breed total security solution from a single screen.

Wavestore’s standalone VMS and hardware based Network Video Recording (NVR) solutions are available in Base, Premium and Enterprise editions providing users with a choice for what they need today but safe in the knowledge that it can be easily scaled in the future. Compatible with thousands of devices and ONVIF conformant, Wavestore is able to satisfy the vast majority of applications as standard, but can also quickly and cost effectively integrate specialist devices via its unique WaveStar integration service.

Wavestore has recently been presented with two *Queen’s Awards for Enterprise*, the UK’s most prestigious business awards, which recognise the global lead the company is taking in providing innovative video solutions.

For more information, go to <http://www.wavestore.com/>

### **About Talk Technology**

Headquartered in Hampshire, UK, [Talk Technology](http://www.Talk-Technology.com) is committed to delivering world class, cost effective solutions across Africa through its expert logistics organisation. Our focus is on solutions that deliver low cost of ownership combined with maximum reliability and up-time.

We provide expert support for our reseller base with vendor backed training solutions as well as a dedicated sales team based in Africa to support our partners. [Talk Technology](#) is a trade only distribution company.

Talk Technology is headquartered in UK. More information is available at <http://www.talk-tec.co.uk> and at <http://www.talk-security.com>